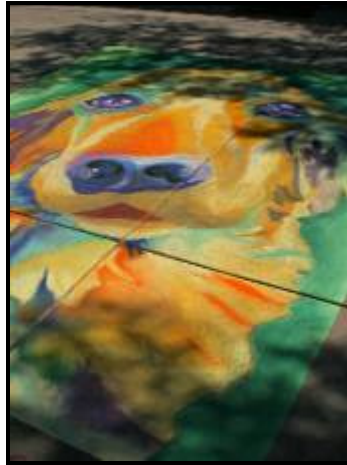




**ARTHAUS**

**12<sup>th</sup> Annual**

**Street Painting Festival**



**October 1<sup>st</sup> and 2<sup>nd</sup>, 2011  
at Port Orange Family Days**



**Mission Statement**

To support schools in the Volusia and Flagler Counties by showcasing student exhibitions, providing arts education programs and promoting cultural enrichment.

## What is Street Painting?



Since the 16<sup>th</sup> Century in Italy, artists have created beautiful paintings on sidewalks using pastel chalks. Street painting is still popular in Europe and has been gaining popularity in the United States over the years.

## About the Artists...

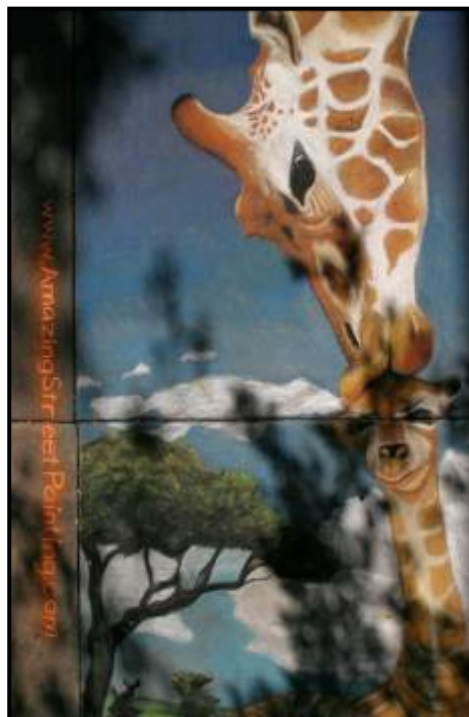
*ArtHaus will pair up sponsors with artist's to be their "madonnari," Italian for street painter. This is an excellent opportunity for artists to showcase their talents while volunteering their time to raise money for children's programming at ArtHaus. Artists will be given an assortment of chalks and will choose their own design. Their design must be approved by ArtHaus before the event and must not include company names, logos, or words.*

## About the Sponsors...

As a sponsor, your business or organization name will appear in bold, black letters above the artists square on the sidewalk. This will be seen by 60,000 to 70,000 people during this event. The location of the square that you have sponsored will be printed in our festival program. Following the event, ArtHaus will feature all sponsors' names, artists' names, and a picture of each beautiful creation on the ArtHaus website. In addition we look forward to coverage in our local newspapers.

## Artist Information

- *Artwork must be original and done only by the artist who is chalking and his/her assistants. No copy-written material will be accepted.*
- *All artwork must be approved by ArtHaus before the event.*
- *There is no charge to participate in this event.*
- *Artists must be 15 years or older.*
- *Areas range in size from approximately 5'x5' to 10'x15'.*
- *Artists may work independently or in groups of up to 4 per area.*
- *Artists will be matched with sponsoring businesses and organizations. Artists are assigned on a first come first serve basis, so sign-up ASAP!*
- *Pastel chalk in 48 piece sets (which you can keep) will be provided.*





## Sponsor Information

### Platinum Event Sponsor - \$2,500

- 10'x10' chalk art square
- Logo on back of event T-shirt
- 2 free event T-shirts
- Logo featured on the ArtHaus website
- Logo featured in Annual Report
- Logo recognition on event signage & program
- Coverage in our local newspapers

### Gold Level Sponsor - \$1,000

- 5'x10' chalk art square
- Logo featured on the ArtHaus website
- Name featured in Annual Report
- Logo recognition on event signage & program
- Coverage in our local newspapers

### Silver Level Sponsor - \$500

- 5'x5' chalk art square
- Logo featured on the ArtHaus website
- Name featured in Annual Report
- Name recognition on event signage

### Bronze Level Sponsor - \$350

- 5'x5' chalk art square
- Name listed on the ArtHaus website

### Living Leader Board - \$150

- Name only in chalk in a 1'x5' area
- Name featured on the ArtHaus website

***Receive a complimentary Corporate Membership with Bronze level and above Sponsorship!***

## Sponsor Registration Form

\$2,500 PLATINUM EVENT SPONSOR

\$1,000 GOLD LEVEL SPONSOR

\$500 SILVER LEVEL SPONSOR

\$350 BRONZE LEVEL SPONSOR

\$150 LIVING LEADER BOARD

*Please Register by September 16, 2011*

Sponsor Name

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Contact Person

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Address

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City, State, Zip

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Phone #

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## E-mail Address

How would you like your name to appear on the sponsorship signage and artist square: (please print clearly)

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Adult T-Shirt Size; Additional \$10

SM  MED  LRG  XL  XXL

Payment Method:  Check  Credit Card

Make checks payable to ArtHaus  MC  Visa

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Card Number

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Expiration Date

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Signature

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*Return this form to ArtHaus at:  
P.O. Box 290232, Port Orange, FL 32129-0232*

# Artist Registration Form

Return this form to ArtHaus at:  
P.O. Box 290232, Port Orange, FL 32129-0232

Or fax to 386-761-3888

Please Register by September 16, 2011

Name of Artist

Phone #  
Phone

Work/Cell

Address

City, State, Zip

Emergency Contact & Phone Number

E-mail Address

Adult T-Shirt Size:

SM  MED  LRG  XL  XXL

Have you participated in the Street Painting Festival  
Before?  Yes  No

If you would like to work in a group with other  
participating artists, list their names & ages below:

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Thank you for participating in the Street Painting  
Festival.

-ArtHaus Staff.

